

THE BLUESHIFT GROUP

TALENT DIVISION

Publicity - Promotion - Internet Relations - Creative Services - Sales - Bookings - Management

518-229-1548

info@blueshiftgroup.biz

Press Release

CONTACT:

Enrique Johnson

The Blueshift Group: Talent Division

PO Box 5481, Albany, NY 12205

518.229.1548

E-mail: blueshiftshowcase@yahoo.com

Web Site: <http://www.blueshiftgroup.biz>

The Big Johnson Blues Bands Plays The Fleet Blues Festival... Next Stop, Memphis?

Albany, NY – July 5, 2003 – The Blueshift Group is pleased to announce that The Big Johnson Blues Band will take center stage at this year's Fleet Blues Festival on Friday, July 11, 2003 with a chance to participate in the prestigious International Blues Challenge in Memphis, Tennessee. The Northeast Blues Society's Battle of the Bands takes place at the Festival, giving the large, sun-drenched audience a chance to determine who will represent the region in Memphis. The opportunity to join a worldwide sampling of great Blues musicians next February will only enhance the experience of playing this week in front this large festival audience.

Born in January of 2001, The Big Johnson Blues Band quickly made a name for themselves, being voted "Best New Blues Band" of 2001 by the listeners of WZMR 104.9 and releasing their debut CD, "Collector's Item," early the following year. Lead by the vocals and guitar of New York Blues veteran Dan Yacobellis, The Big Johnson Blues Band combines unique styles to create a full-bodied mix of traditional and contemporary Blues. The Big Johnson Blues Band experience could not happen without Paul Cooke, on harp and percussion, as well as the drum work and "strange sounds" of "Mad" Mike Rozicki. These elements, combined with Bass from Big Jim Robinson and Guitar from Greg Drake, brings new life to the Blues art form. This year will find these eclectic musicians bringing their Blues sound to new people in, what promises to be, a very busy year of performances.

For more information on The Big Johnson Blues Band please visit their website at www.bigjohnsonbluesband.com. For scheduling of interviews or bookings, contact The Blueshift Group by phone at 518-229-1548, or e-mail at enlightblue@yahoo.com. The year 2003 is "The Year of Blues" and information on the numerous celebration of this great American art form can be found at the official website: www.yearoftheblues.com.

About The Blueshift Group:

The Blueshift Group, headquartered in Albany NY, is a multifaceted agency established in 2001, to provide promotional and developmental support to artists and businesses. Developing a synergistic approach to connecting with the audience of each client is a primary objective of the agency in application of both alternative and traditional strategies for publicity, promotions, licensing, and sales. Our growing Talent Roster includes Blues, Blues-influenced, Christian and Pop Music Bands and

Artists from California and the UK as well as in the Northeast region of the USA. Some of the artists can be heard on the Blueshift Music Gallery Page: <http://www.cdbaby.com/blueshiftgroup>. For additional information, or to be included on the Media mailing and guest listing, contact Regina Tillman: Enlightblue@yahoo.com.

###