

THE BLUESHIFT GROUP

TALENT DIVISION

Publicity - Promotion - Internet Relations - Creative Services - Sales - Bookings - Management

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Press Release

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Stacy Mitchhart and Frank Latorre: Blueshift Group Artists Accept The Memphis International Blues Challenge

Albany, NY – January 26, 2003 – The Blueshift Group is proud to announce that Stacy Mitchhart and Blues-U-Can Use and Frank Latorre and The King Bees are both performing at the upcoming International Blues Challenge in Memphis, Tennessee. Representing the Music City Blues Society and The Long Island Blues Society, respectively, Mitchhart and Latorre are poised to swing into Memphis on January 30th with their distinctive brands of Blues.

Stacy Mitchhart rides his contemporary Soul/Blues mix into Memphis after a year of exciting shows and numerous awards. In January 2002, “The Blues Doctor” and his band, Blues-U-Can Use were voted The NY Blues and Jazz Society’s 2001 Fan Favorite for the CD “What I Feel”. September 2002 saw video of the band’s performance at the 2000 W.C. Handy Blues Festival distributed to PBS affiliates across the nation as part of the KET “Jubilee Series”. In November, “The Blues Doctor” and his 7-piece Band, Blues-U-Can-Use, swept the 2002 Music City Blues Society Awards, earning several awards including “Entertainer of the Year” and “Blues Guitarist of the Year”. A featured performer at the Bourbon Street Blues and Boogie Bar in Nashville, Stacy Mitchhart, known for his dynamic stage persona and showmanship, continues to garner new fans of all ages and genders.

A multi-talented artist and musician, Frank Latorre has been on a roll. With his band, The King Bees, Latorre tore through November’s intensely competitive The Long Island Blues Talent Contest, winning the competition and a chance to represent Long Island at the International Blues Challenge. More blazing sets followed, including an audience-pleasing appearance at The Blueshift Showcase, at the Stanhope House in New Jersey, and a January 19th Band Benefit at Painters on Long Island. Shockingly emotional, utilizing a trio of guitars with Latorre’s vocals and soulful harmonica, The King Bees bring primal energy and incredible musicianship to the stage. Now they are marching into Memphis to take on all challengers.

“The Year of the Blues” finds Latorre and Mitchhart in the one of the cradles of Blues Music to play their hearts out and entertain crowds. The Blueshift Group would like to congratulate them on honors gained thus far and look forward to see them light up the stages of Memphis. For

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information on the International Blues Challenge, go to <http://www.blues.org>. For more artist information or to check for availability for 2003 bookings, contact Regina Tillman at blueshiftgroup@musicpage.de.

About The Blueshift Group

The Blueshift Group, headquartered in Albany NY, is a multifaceted agency established in 2001, to provide promotional and developmental support to artists and businesses. A primary objective of the agency is to establish a synergistic approach to connecting with the potential market of each client. Our growing Talent Roster includes Blues, Blues-influenced, Christian and Pop Music Bands and Artists from Nashville, California and the UK as well as in the Northeast region of the USA. Hear some of the artists on the Blueshift Music Gallery Page of CDBaby.com: <http://www.cdbaby.com/blueshiftgroup>

MEDIA NOTE: To schedule interviews or obtain promotional material, contact Regina Tillman at 518.229.1548 or Email Bpgroup@msn.com.

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