

**THE BLUESHIFT GROUP
TALENT DIVISION**

Publicity - Promotion - Internet Relations - Sales - Bookings - Licensing - Management
Promoting Today the Talent, Businesses, and Ideas of Tomorrow

Press Release

FOR IMMEDIATE RELEASE:

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**The Blueshift Group Welcomes 2003 As “The Year of The Blues” With
The Agency’s First Music Showcase**

Albany, NY- December 22, 2002 – The Blueshift Group proudly announces its first ever Music Showcase. Presented in association with the Jersey Shore Jazz and Blues Foundation, the Showcase is scheduled for 5:00 pm Sunday, January 12, 2003, at the renowned live music venue, The Stanhope House of Stanhope, New Jersey.

The four Blues Bands being featured at the Blueshift Showcase are:

East River Blues Band (NYC)... 5 piece Band mixing electric Chicago Blues with Louisiana and Jazz influences, exuding pure fun in every note played; finalists in the November 2002 NY Blues and Jazz Society Regional Band Competition. <http://eastriverbluesband.com>

Frank Latorre and The King Bees (LI)... 5 piece Band with lots of swing and led by the harmonica virtuoso, Frank Latorre; winners of the 2002 Long Island Blues Society Regional Band Competition and en route to their first appearance at the Blues Foundation’s International Band Competition, February 2003 in Memphis TN. <http://king-bees.tripod.com>

Hard Bargain (NYC)... 7-piece Band featuring a hefty horn section and the soul-drenched lead vocals of Arthur Canady to transmit their Roots R&B, Soul-Blues sounds to the dancing pleasure of all audiences; becoming “net” heavy hitters as well. <http://thebassguy.com/hardbargain.html>

Lady Blue and The Tramps (NJ)... 4-piece Blues-Rock Band featuring the gutsy vocals of Joy Koltenuk for a high-energy presence garnering fans from college-age to sophisticated adults throughout the Metro NY/NJ area; appearing on the World Music Charts. <http://lady-blue.com>

The Stanhope House, on 45 Main Street, opens its doors at 4:00 pm to host the performances of the Bands represented by The Blueshift Group and offers patrons a full dinner menu and bar. A minimal cover charge of \$5.00 for admission ensures attendees catch the sounds of these emerging Northeast Blues, R&B, and Blues-Rock talents within the ambiance of a historic 1790’s building that has seen the

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likes of John Lee Hooker, Stevie Ray Vaughan, Luther Allison, and Big Brother and The Holding Company. The offering of an array of door prizes, including new CDs and Jersey Shore Jazz and Blues Foundation family memberships, adds an additional measure of excitement to an evening of Contemporary Blues.

“This is a momentous occasion for us”, says The Blueshift Group Founder Regina Tillman in reference to this, the Group’s first Music Showcase. “It reinforces our presence in the music scene and provides broad exposure to the members of our Talent Roster. But part of the significance of this event is the fact that this is a Blues-based Showcase and occurs as 2003 is declared by Congress as ‘The Year of The Blues.’” Ms. Tillman adds that hopefully many venues, will take the opportunity to host and promote Blues and Blues-influenced music in 2003. She notes that this would help to expand the appreciation of America’s original musical art form and to encourage exploration of its relationship to Rock, Hip-Hop and other popular music genres.

To learn more about the Showcase, its cosponsors, or the hosting venue, information may be obtained from the following:

The Blueshift Group: Phone 518.229.1548
<http://musicpage.de/blueshiftgroup>

The Stanhope House: Phone 973.347.0458
<http://stanhopehouse.com>

Jersey Shore Jazz and Blues Foundation: Phone 732.775.4100
<http://www.jsjbf.com>

Nothin But Da Blues.com: Phone 877.755.2710
<http://www.nothinbutdablues.com> / <http://Bluesmart.com>

Information on the “Year of The Blues” and related activities is available at the official web site:
<http://yearoftheblues.org>

About The Blueshift Group

The Blueshift Group, headquartered in Albany NY, is a multifaceted agency established in 2001, to provide promotional and developmental support to artists and businesses. Developing a synergistic approach to connecting with the audience or market of each client is a primary objective of the agency in its application of both alternative and traditional strategies in publicity, promotions, licensing, and sales. Our growing Talent Roster includes Blues, Blues-influenced, Christian and Pop Music Bands and Artists from Nashville, California and the UK as well as in the Northeast region of the USA. Some of the artists can be heard on the Blueshift Music Gallery Page: <http://www.cdbaby.com/blueshiftgroup>. For additional information, or to be included on the Showcase Media Guest List, contact Regina Tillman: Bpgroup@msn.com

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